
2024 SNO/ASCO CNS Metastases Conference

Leveraging Multi-Sector Collaboration to Disrupt CNS Metastases



Exhibit & Support Prospectus

Join leaders from around the world who are accelerating therapeutic discovery of patients with CNS metastases.

This educational event is jointly sponsored by:



For detailed information on the conference, visit the SNO website
www.soc-neuro-onc.org

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JOIN US IN DENVER



Priya Kumthekar
Northwestern Medicine

We are beyond thrilled to bring a new dimension to the 2024 SNO/ASCO CNS Metastases Conference with the broader convergence of all key stakeholders -- from academia, industry, regulatory bodies, patient advocacy groups, and engaged funding agencies. All serve as spokes of the wheel, working together to move us forward faster and improve outcomes for patients with CNS metastases. This cross-fertilization of leaders from diverse sectors stands to yield novel ideas ultimately dedicated to improving the care of patients with malignancies metastatic to the CNS.

In this highly engaging and interactive event, research advocating new approaches, out of the box ideas, and reforms in the design and conduct of clinical trials for patients with CNS metastases will be presented and discussed. The structure will provide a forum that cuts across a large breadth of disciplines and emphasizes aspects of basic and translational research, clinical trial design, new therapeutic approaches, and diagnostics in the treatment of CNS metastases. Set against the backdrop of Denver, Colorado, the meeting will be live and in-person over the dates of August 8-10, 2024.



Hussein Tawbi
MD Anderson Cancer Center

Unique to this year's conference will be two sessions focused on moving findings forward. The first on Thursday will host an intimate roundtable discussion with key industry leaders and on Friday, we will feature a robust panel of experts to discuss the different needs and requirements to go from basic science discovery to commercial development.

The primary objectives are to highlight the CNS activity of systemic agents in the context of multidisciplinary care for the treatment of CNS metastases; discuss new developments in local therapeutic approaches and diagnostics in the treatment of CNS metastases; their potential synergy with systemic agents and optimal sequencing; discuss the evolving role of novel agents with enhanced CNS penetration; explain the role of the tumor microenvironment in CNS metastases; discuss innovative clinical trials designs incorporating recent advances such as liquid biopsy, novel prognostic biomarkers, and advanced neuroimaging for the treatment of CNS malignancies; and outline challenges for the development and approval of novel therapies for CNS cancers.

As an adjunct to the cutting-edge multidisciplinary science that will be presented, the conference in Denver will provide an outstanding and unparalleled forum for networking and socialization with like-minded colleagues from around the world who are focused on advancing CNS metastases research and patient care. Moreover, the event offers the opportunity to interact with exhibitors from SNO's industry and non-profit partners.

We look forward to seeing you in Denver!

Scientific Co-Chairs
Priya Kumthekar
Hussein Tawbi

Join stakeholders from academia, industry, regulatory agencies and funders as we seek to disrupt CNS metastases!

ABOUT THE EVENT

Who Will Attend?

The SNO/ASCO CNS Metastases Conference — *Leveraging Multi-Sector Collaboration to Disrupt CNS Metastases* — will bring together scientists and clinical professionals across multiple disciplines including basic and translational research, medical oncology, radiation oncology, neurology, neuro-oncology, neurosurgery, pathology, radiology, regulatory agencies and industry. The unique program will provide a multi-stakeholder forum for the discussion of brain metastases in an effort to make significant improvements in survival and quality of life of patients with metastatic cancers of the central nervous system.

Educational Objectives

- Explain the CNS activity of systemic agents in the context of multidisciplinary care for the treatment of CNS metastases.
- Discuss the evolving role of novel agents with enhanced CNS penetration.
- Discuss new developments in local therapeutic approaches and diagnostics in the treatment of CNS metastases.
- Explain the role of the tumor microenvironment in CNS metastases.
- Discuss innovative clinical trial designs incorporating recent advances such as liquid biopsy, novel prognostic biomarkers, and advanced neuroimaging for the treatment of CNS metastases.
- Outline challenges for the development and approval of novel therapies for CNS metastases.

Exhibitors & Supporters

This unique educational event offers an unprecedented opportunity to promote the advances made by your company to this highly specialized, multidisciplinary group of healthcare professionals.

Your participation at the Conference will bring you face-to-face with the key decision makers who are shaping the future of this rapidly evolving area of medicine.

The Conference will have an extensive promotional campaign through email broadcasts, social media, and web exposure. The campaign will be ongoing, allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed.

The exhibition area will be integral to the Conference. All breaks and meals will be held in the exhibit area to ensure the highest level of exposure for your organization.

Please note that exhibit space is limited and will be assigned on a first-come, first-served basis!

About Activities and the Venue

Nestled against the breathtaking backdrop of the Rocky Mountains, Denver is a vibrant and dynamic city that seamlessly blends urban sophistication with outdoor adventure. Known as the Mile High City for its elevation, Denver boasts a diverse cultural scene, with trendy neighborhoods like LoDo and RiNo offering an eclectic mix of art galleries, hip cafes, and lively bars. Against this backdrop of the vibrant city of Denver, the conference will provide an unparalleled platform to establish collegial relationships with other international professionals and share scientific results, explore new treatment paradigms, and connect with new collaborators.

EXHIBIT & SUPPORT RATES

Support Level	Bronze \$6,000	Silver \$16,000	Gold \$26,000	Platinum \$36,000
On-site Signage	●	●	●	●
Recognition in on-site program	●	●	●	●
Logo on meeting website	●	●	●	●
Logo on recognition slide during breaks	●	●	●	●
Logo on back cover of program book	●	●	●	●
Complimentary registrations	1	2	3	4
Acknowledgment at conference opening		●	●	●
Website logo with hyperlink			●	●
Complimentary exhibit space			●	●
Complimentary double exhibit space				●
Complimentary insert in registration bags				●
Premium placement in all meeting materials				●
Listed as a Featured Exhibitor				●

Exhibit Space Only

Exhibit spaces are available for \$2,800 each. Space is limited and will be assigned on a first-come, first-served basis. One 6 x 2 foot skirted table and one complimentary exhibitor badge will be provided.

Exhibits will be open on all days of the main Conference, with set up to take place by mid-day on August 8 and teardown in the afternoon of August 10. Exhibits will be located near the posters, food areas, and educational sessions and therefore exhibitors will benefit from excellent exposure to conference attendees.

Additional equipment and services, including AV, internet access, telephone, etc., can be obtained through the hotel for an additional fee. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the conference.

EXCLUSIVE PARTNERSHIP OPPORTUNITIES

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level supporters. Please see the Meeting Partner form.

ELEVATE YOUR PRESENCE

SNO DIGEST AD \$1,200 (PER DAY)

Distributed to every attendee each day during the conference, the SNO Digest Meeting Edition will highlight daily schedules at a glance, keynote and invited speakers, social events, and more. Don't miss the opportunity to highlight your Independent Satellite Symposium, your company message, or to drive attendees to your exhibit booth.

CLINGS STARTING AT \$3,000

Clings give your company the ability to promote itself or its brand to the attendees through the Sheraton Denver Downtown Hotel. Cling pricing starts at \$3000.

BRANDED INTERACTIVE PHOTO BOOTH \$5,000

Offering a branded photo booth where attendees can take pictures with entertaining props and keep a branded memento. Attendees will be prompted to share their photos on social media using a unique hashtag created by us, which will trend throughout the Conference.

SUPPORT A SPECIAL SESSION

REFRESHMENT BREAKS \$5,000 EACH

Delegates will be appreciative of a refreshment break during the day. The supporters logo and name will be featured prominently during the break and throughout the meeting.

BREAKFAST \$7,500 EACH

Attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

POSTER SESSION \$10,000

The supporter will be recognized in the program and on signage during the poster session held during the conference. The supporter will be recognized throughout these well-attended, educational events.

WELCOME TO DENVER RECEPTION \$20,000

This event hosts all meeting attendees, guests, faculty, and exhibitors. This high-profile event kicks off the Conference on Thursday, August 8.

ADD-ONS FOR YOU AND ATTENDEES

REGISTRATION BAGS

\$7,500

In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

HOSPITALITY SUITE

\$5,000 EACH

Supporter will host their guests throughout the conference in a private room. Support includes your branding at the entry to the hospitality suite and acknowledgement on signage outside the suite.

WI-FI SUPPORTER

\$10,000

Always in demand, attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting on signage and in electronic communications.

TRAINEE REGISTRATIONS AVAILABLE TO NON-PROFITS ONLY

\$10,000

Show your support for the next generation of pediatric neuro-oncology researchers. A special ribbon with the supporters name will be affixed to all trainee name badges.

NECK LANYARDS

\$10,000

Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

ON-SITE PROGRAM

\$10,000

Distributed to every attendee, the on-site program contains meeting highlights and schedule of events, and other meeting information. Your logo and corporate advertisement will remind members of your contribution long after the meeting is over.



INDEPENDENT SATELLITE SYMPOSIA (ISS)

Guidelines Purpose

The 2024 SNO/ASCO CNS Metastases Conference is set for August 8-10, 2024, at the Sheraton Downtown Denver Hotel in Denver, Colorado.

These guidelines are designed to streamline your application process to include eligibility, marketing, scheduling and costs.

Eligibility and Symposium Criteria

The organization must:

- Fulfill funding obligations in advance of the meeting (see Financial Considerations)
- Hold SNO harmless from any and all claims that may result from the meeting

The Symposium must:

- Provide high-quality scientific information for healthcare providers
- Offer balanced and objective information
- Provide non-duplicative information from the Annual Meeting scientific abstract presentations

Scheduling and Location

On Friday and Saturday of the conference, there will only be two lunch independent satellite symposia per day. Please note that satellite sessions may run concurrently during designated ISS time slots. SNO will designate meeting room space within the conference venue for use by Satellite providers.

Promotion/Marketing

The ISS provider is encouraged to promote and market their symposium to generate attendance. SNO reserves the right to review marketing material in order for the ISS provider to receive:

- Listing of symposia on SNO website
- Listing in final program material
- On-site signage
- Inclusion of materials in registration bags

All material should contain the following qualifying statement:

“The Society for Neuro-Oncology has reviewed and approved this symposium as appropriate for presentation as an Independent Supported Symposium. The symposium constitutes the content and views of the sponsor and is not part of the official SNO/ASCO CNS Metastases Conference program.”

Scheduling and Location

SNO Logo Use: Educational, investigator, business meetings and social functions planned by exhibitors, commercial firms and other organizations may not make any use of the SNO name or logo, or in any way imply the function is a SNO function, without express permission from SNO.

Independent Educational Planning: SNO, by accepting support from a commercial organization, is not obligated to accept advice or services concerning SNO annual meeting speakers, invitees or other educational matters, including content. Representatives of commercial supporters may attend a SNO educational activity, but may not engage in sales activities while in the room where the activity takes place. There will be an agreement between the Commercial supporter and SNO for this independent supported session. This session will not be a session which will be accredited by SNO CME; the commercial or non profit supporter will be allowed if they would like to have their session supported by another CME provider, but it would be at their own expense.

Additional Charges: The fee for the symposia is for the use of the assigned room by SNO staff during allotted dates and times. The ISS providers are responsible for any charges associated with electrical services, audio-visual, telephone, decorations, catering, room setup and take down, and any other charges deemed necessary by the venue.

Financial Considerations

There is a \$500 nonrefundable application fee that must accompany your application. Upon approval of the Symposium, the provider will be invoiced for \$7,500 for lunchtime ISS.

Programs cancelled prior to July 1, 2024 will be issued a full refund (with the exception of the nonrefundable application fee). For cancellations after August 1st, SNO will retain the independent supported session funds and consider rescheduling the event at a future time.

Other Functions

Organizations wishing to hold non-ISS functions in conjunction with the SNO Meeting must first obtain SNO approval. The Function Space Request Form must be submitted to SNO for any event to be considered.

Application Process

Applications for ISS must be completed and submitted to SNO. Applications are reviewed by the administrative office and/or the meeting chairs who will approve the program to be held in conjunction with the SNO Annual Meeting.

Applications will be considered on a case-by-case basis as they are received. Applicants are therefore encouraged to submit their ISS application as soon as possible to ensure their slot at the meeting. Applications received after all of the available time slots have been filled will be placed on a waiting list.

Applications must be final upon submission. Incomplete applications will not be reviewed.

Applications should be forwarded to:

MEGAN BELL-JOHNSTON
E-MAIL: MEGAN@SOC-NEURO-ONC.ORG

IMPORTANT DATES

Exhibit Booth Payment Schedule:

By June 15, 2024

- If an agreement was created before June 15, 2024, 50% of the invoice is due.
- After June 16, 2024, 50% is due within 30 days of receipt of the invoice.

By August 1, 2024

- By August 1, 2024, 100% of the invoice is due 30 days after receipt of the invoice.

Preliminary Schedule for Exhibits:

Please use this information to assist in planning for this conference.

Exhibitor Setup: Thursday, August 8, 2024, at 10:00am – 12:30pm

Exhibit Teardown: Saturday, August 10, 2024, at 3:30pm – 5:30pm

Exhibit Hours:

Thursday, August 8, 2024: 12:30pm – 8:00pm

Friday, August 9, 2024: 7:30am – 6:30pm

Saturday, August 10, 2024: 7:30am – 3:30pm

For any questions about exhibiting or the schedule, please contact partnerships@soc-neuro-onc.org



2024 SNO/ASCO CNS METASTASES CONFERENCE

Yes! We wish to support the 2024 SNO/ASCO CNS Metastases Conference at the level marked below:

- Platinum (\$36,000)
- Gold (\$26,000)
- Silver (\$16,000)
- Bronze (\$6,000)
- Exhibit Only (\$2,800)
- Double Exhibit Only (\$5,000)

We also wish to reserve one of the following support opportunities:

- SNO Digest Ad \$1,200 (per day)
- Clings Starting at \$3,000
- Hospitality Suite \$5,000
- Refreshment Break \$5,000 (each)
- Branded PhotoBooth \$5000
- Breakfast \$7,500 (each)
- Registration Bags \$7,500
- Internet Access \$10,000
- Poster Session \$10,000
- Trainee Registrations \$10,000
- Program \$10,000
- Neck Lanyards \$10,000
- Welcome to Denver Reception \$10,000

COMPANY _____
(as you wish it to appear on identification sign and listing)

Exhibit Representative

Name _____ Title _____

Phone _____ Email _____

Street Address _____

City _____ Prov/State _____ Zip Code _____

Country _____

Payment method: MasterCard Visa Amex

Card #: _____ Exp. _____ CCV _____

Name on card _____

Send completed form with payment to:

Megan Bell-Johnston
Email: partnerships@soc-neuro-onc.org
Phone: 713-526-0269

Terms and Conditions

ADDITIONAL EXHIBITOR REGISTRATION

One complimentary registration is included with the price of each exhibit space. Up to two (2) additional registrations per booth are available at a cost of \$300 per badge.

ADDITIONAL SERVICES

Electricity, audiovisual and internet access are available through the hotel at the exhibitor's expense. Items shipped to the hotel are the responsibility of the exhibitor.

REFUNDS/CANCELLATIONS

Cancellations received prior to June 1, 2024 will receive a full refund of the exhibit space fee, less a \$250 administrative fee. Cancellations received on or after June 1, 2024 will forfeit all exhibit fees.

DISCLAIMER

The conference organizers do not endorse the commercial products, equipment, or services presented by exhibitors and/or financial supporters of this meeting.

FUNCTION SPACE REQUEST FORM

Organizations wishing to hold non-ISS functions in conjunction with any part of SNO 2024 must first obtain approval from SNO and are required to complete and return this form. All scheduled events must adhere to SNO regulations. If the function is approved, the organization will work directly with the hotel to make arrangements pertaining to the proposed event. Please submit one form for EACH function that you would like to hold.

REGULATIONS AND GUIDELINES

Deadline for Ancillary Meeting Requests: July 8, 2024

- SNO prohibits competing functions with SNO educational sessions. Functions (or transportation to and from functions) may not be held during SNO educational session times.
- The fee associated with this request is for use of the room and dates/times allotted. Each organization is responsible for any charges associated with electrical services, audio-visual, telephone, decorations, catering, room setup and take down, and any other charges deemed necessary by the venue.
- You will be informed if audio visual equipment is in your assigned room. For removal, an additional fee will be incurred.
- Any promotional materials associated with your function must be submitted for SNO review. The name "Society for Neuro-Oncology", the acronym "SNO" and the SNO logo are registered trademarks of the Society for Neuro-Oncology and may not be used without the expressed written consent of SNO.
- Events that are sponsored may be considered to be an Independent Satellite Symposia (ISS) which requires submission of the application found in Appendix D.
- Groups will not be allowed more than three (3) ancillary meetings to allow others the use of the meeting space.
- Ancillary meetings may not be greater than (4) hours in length unless specifically approved by SNO.
- You will only have access to the meeting room during the time assigned to you by SNO (this includes set up and breakdown time).
- Please allow 5-7 business days for function space approval.
- Meeting space and time slots are limited. Requests for function space will be processed in the order received. Incomplete request forms will not be considered.
- All function request fees are non-refundable

Organization Type: Industry Non-profit

Organization Name: _____

Address _____

City _____ Prov/State _____ Zip Code _____ Phone _____

Contact _____ Email _____

Function Name _____ Requested Date and Time _____

Function Description _____

Rates:

- Nonprofit Investigator Meeting (\$0) SNO Committee Meeting (\$0) Slide Review (\$300)
 Industry Meeting (\$1000) Reception/Social Function (\$1000)

CONFIRMATION AND PAYMENT INFORMATION

I understand and agree to the Regulations and Guidelines noted above. Signature: _____

- Please charge my card for \$ _____ I will pay with a check. Please send an invoice
 MasterCard Visa Amex

Card #: _____ Exp. _____ CCV _____

Name on card _____

Email or send completed Function Space Request Form to:
Gabby Griffin gabrielle@soc-neuro-onc.org

Society for Neuro-Oncology, PO Box 273296, Houston, TX 77277-3296 Phone: (830) 321-0552

*** Requested room setup cannot be guaranteed. Room reconfiguration charges may apply and if so, these charges will be the responsibility of the organizer.**

SATELLITE SYMPOSIUM REQUEST FORM

Organizations wishing to hold a Satellite Symposium during the SNO/ASCO CNS Metastases Conference must first obtain approval and are required to submit this Request Form together with a non-refundable application fee of \$500.

Organization Name: _____

Address _____

City _____ Prov/State _____ Zip Code _____ Phone _____

Contact _____ Email _____

Will the event be a CME symposium? Yes No If yes, anticipated CME credits: _____

Is the organization a SNO Partner? Yes No

Satellite date/time requested:

Friday, August 9, 2024

Lunch ISS Session (1-hour session): \$7,500

Saturday, August 10, 2024

Lunch ISS Session (1-hour session): \$7,500

Title of Planned Symposium _____

Brief description, topics to be discussed, proposed faculty (or attach one-page sheet)

I have read and agree to abide by the ISS Guidelines pertaining to Satellite Symposia and understand that:

1. Several Satellite Symposia may run concurrently.
2. Space assigned by SNO for Satellite Symposia will likely be in the same rooms as SNO's general sessions. Correspondingly, access to assigned meeting space will be limited only to the time slot provided by SNO.

Signature: _____ Printed Name: _____ Date: _____

SNO REVIEW

Applications for Satellite Symposia will be reviewed by SNO.

Decision for acceptance or denial will be made on a first come, first served basis and slots may therefore sell out prior to the meeting.

CONFIRMATION AND PAYMENT INFORMATION

I understand and agree to the Regulations and Guidelines noted above. Signature: _____

Please charge my card for \$ _____ I will pay with a check. Please send an invoice

MasterCard Visa Amex

Card #: _____ Exp. _____ CCV _____

Name on card _____

Send completed form and payment information to
Megan Bell-Johnston
e-mail: megan@soc-neuro-onc.org

KEY CONTACTS

SNO ADMINISTRATIVE OFFICE

713-526-0269
partnerships@soc-neuro-onc.org

SPONSORSHIP AND EXHIBIT LOGISTICS

Megan Bell-Johnston
megan@soc-neuro-onc.org

ADVERTISING, ANCILLARIES & FUNCTION REQUESTS

Gabby Griffin
gabrielle@soc-neuro-onc.org

SPONSORSHIP AND EXHIBIT MANAGEMENT

Shelley Pressley
shelley@soc-neuro-onc.org

INDEPENDENT SATELLITE SYMPOSIA

Maloree Burgin
maloree@soc-neuro-onc.org

ACCOUNTS PAYABLE AND RECEIVABLE

Amelia Hutsell
amelia@soc-neuro-onc.org



Conference Leadership

CO-CHAIRS

Priya Kumthekar
Northwestern Medicine

Hussein Tawbi
University of Texas MD Anderson Cancer Center

CO-CHAIRS ELECT

Nancy Lin
Dana Farber Cancer Institute

Solmaz Sahebjam
Johns Hopkins University

IMMEDIATE PAST CO-CHAIRS

Adrienne Boire
Memorial Sloan Kettering Cancer Center

Sarah Goldberg
Yale School of Medicine

PLANNING COMMITTEE

Nisreen Amayiri
King Hussein Cancer Center

Stephen Bagley
University of Pennsylvania

Isabella Glitza Oliva
University of Texas MD Anderson Cancer Center

Jona Hattangadi-Gluth
University of California, San Diego

Emilie Le Rhun
University Hospital Zurich, Switzerland

Minesh Mehta
Miami Cancer Institute

Seema Nagpal
Stanford University

Jarushka Naidoo
Johns Hopkins

Josh Neman
University of Southern California, Los Angeles

Michael Platten
University Medical Center Mannheim

Nancy Wang
Massachusetts General Hospital

Debra Nana Yeboa
University of Texas MD Anderson Cancer Center

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SPONSORED BY:



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KNOWLEDGE CONQUERS CANCER

FOR DETAILED INFORMATION ON THE
CONFERENCE, VISIT THE SNO WEBSITE

WWW.SOC-NEURO-ONC.ORG